

PROGRAM



ADVERTISING

COMMUNITY THEATRE FOR THE COMMUNITY

Thank you for supporting your community as you join ranks with many other Keys businesses advertising in the Key Players' production programs. It makes good business and good community theatre!

ADVERTISER'S AGREEMENT

Business Name _____ Manager/Owner: _____

Address: _____ Adv. Phone: _____ Adv. Fax: _____


Ad Size: _____

Advertiser's Auth. Signature: 

Key Player Rep: _____



Rep's Phone _____ Rep's Fax: _____

THEATRE PROGRAM ADVERTISING RATES AND SIZES

HALF PAGE HORIZ. 3.75" ht. x 4.75" w.			CENTER SPREAD DOUBLE FULL PAGE - 7.75" ht. x 10 " w.	
QUARTER PAGE 3.75" ht. x 2.19" w.	BUSINESS CARD 1.75" h. x 2.19" w.		CENTER SPREAD DOUBLE HALF PAGE 3.75" ht. x 10 " w.	
HALF PAGE VERT. 7.75" ht. x 2.19" w.		SPECIAL POSITION ONE THIRD PAGE 2+1/2" ht. x 4.75" w.		

FULL PAGE 4.75" x 7.75"

Your ad purchase runs for the entire season, appearing in four programs. Ads are printed throughout each program.

PREMIUM ADS	SPECIAL POSITION ADS	STANDARD ADS
These are four color or B&W ad positions, limited in availability. Color separation & prepress charges are extra. B&W 4 Color Center Spread Dbl.Pg.....\$1500....\$2000. Outside Back Cover.....1000.....1250. Inside Front Cover.....500.....750. Inside Back Cover.....475.....725.	These are black and white ads, in special positions, limited in availability. These ads offer higher visibility because of their location. Center Spread Double Full Page.....\$1500. Center Spread Double Half Page....\$800. Title Page 1/3 pg\$400. Producer's Page 1/3 pg\$400. Cast Page 1/3 pg\$400. Crew Page 1/3 pg\$400.	These are black and white ads, printed randomly throughout the entire program. These ads offer good advertising value because of their broad visibility. Full Page.....\$600. Half Page Vertical\$350. Half Page Horizontal\$350. Quarter Page.....\$200. Business Card / 1/8 Page.....\$100.
 Open House Sponsorship Available\$1000. Ticket Sponsorships Available..... \$250. 		

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| <input type="checkbox"/> Use last year's ad as-is. | <input type="checkbox"/> Construct new ad - Typesetting charge may be necessary | <input type="checkbox"/> New camera-ready ad furnished by advertiser at correct size. | <input type="checkbox"/> Photos attached # _____ (\$10 per photo) |
| <input type="checkbox"/> Modify ad with minor changes. | <input type="checkbox"/> Proof Required | <input type="checkbox"/> Advertiser is responsible for providing color artwork. Call Island Information Services for info 451-4601. | |